



cupoladua oven™  
good for you baked goods.

For Immediate Release

Contact: Stephanie Santoso (stephanie@cupoladuaoven.com)  
Owner, Stephanie Santoso  
Phone: (412) 592-5378

**CUPOLADUA OVEN LAUNCHES ONLINE PROMOTION TO BENEFIT SHARE OUR STRENGTH**  
*Company Will Donate 10% of online sales during July and August to fight childhood hunger*

**Wexford, PA- July 1, 2009-** Cupoladua Oven, the company that produces unique, all-natural and gluten-free Cupola Cookies and Cupola Clouds is proud to announce that for the second year in a row we will be participating in Share Our Strength's Great American Bake Sale, a national effort that encourages individuals to host bakes sales in their communities from March 1<sup>st</sup>- August 31<sup>st</sup>.

Currently, more than 12.4 million children in America- that's one in six- are at risk of hunger. Great American Bake Sale is a program of Share Our Strength a national organization that works hard to make sure that no kid in America goes hungry. By partnering with Great American Bake Sale, Cupoladua Oven will join compassionate individuals across the country and companies such as Food Network, Domino Sugar, Ultragrain and Family Circle with the mission of eliminating childhood hunger by 2015.

From July 1<sup>st</sup>- August 30<sup>th</sup>, Cupoladua Oven will donate 10% of all sales from its online store to Great American Bake Sale. Proceeds will go towards supporting summer and after-school feeding programs. Since 2003, more than 1.3 million people have participated in the Great American Bake Sale, raising nearly \$5 million. These efforts have helped serve more than 5.6 million meals to children in 44 states and the District of Columbia.

To purchase Cupoladua Oven products and help ensure that America's kids have a healthier and brighter future, go to [www.cupoladuaoven.com](http://www.cupoladuaoven.com).

For more information on Share Our Strength's The Great American Bake Sale, please visit [www.GreatAmericanBakeSale.org](http://www.GreatAmericanBakeSale.org).

About Cupoladua Oven

Cupoladua Oven is the creation of a mother-daughter baking team. Our company specializes in all-natural, good for you baked goods. They're gluten-free too. We use only the highest quality, natural ingredients. Our current line of products include: Cupola Cookies and Cupola Clouds (savory cheese snacks), designed to be paired with coffee, tea or wine. Our goodies often contain unique flavor combinations- exotic twists on traditional favorites. For more information, visit [www.cupoladuaoven.com](http://www.cupoladuaoven.com).

About Share Our Strength

Share Our Strength is a national organization that works hard to make sure that no kid in America goes hungry. The organization weaves together a net of community groups, activists and food programs to catch children at risk of hunger and surround them with nutritious food where they live, learn and play. Share Our Strength works with the culinary industry to create engaging, pioneering programs like Share Our Strength's Taste of the Nation®, Share Our Strength's Great American Bake Sale®, Share Our Strength's A Tasteful Pursuit®, Share Our Strength's Great American Dine Out™, and Share Our Strength's Operation Frontline®. To find out how you can get involved, visit [www.strength.org](http://www.strength.org).